



Safety Culture Analysis & Reporting

David G Broadbent (TransformationalSafety.Com) is one of the Worlds leading thinkers on the relationship between leadership, culture and safety performance outcomes. He has assisted many organisations in their journey toward:-

- Developing a powerful and resilient safety culture
- Identifying high-risk cultural gaps and providing solutions
- Transforming "safety leadership" toward optimal competencies
- Functional understandings of accident causation



Safety Culture Analysis and Reporting offered by David G Broadbent

The Integrated Safety Culture Assessment Protocol

The Integrated Safety Culture Assessment was developed by David G Broadbent of TransformationalSafety. Com in 2000. It was created as result of David becoming aware of a significant gap in the manner in which many safety culture assessments were not only being delivered, also the value of the reporting. Essentially David's view was that safety culture assessments were being poorly implemented, despite a small number of "providers" leveraging significant dollars out of their customers. And for what! In many cases organizations would be told information they felt they already knew. David's biggest concern was that, for the most part, there was very little science behind the offerings out there.

Added to that, much of what was being offered to the market did not really address the identified constructs of safety culture as demonstrated by some of the worlds leading published commentators. Lisa Ronald in her seminal work on safety culture programs throughout the world identified some significant predictors of effective safety cultures and yet many of the tools on the market did not adequately measure, and/or assess, the presence of those within the organization. Arguably one of the most well respected thinkers on organizational culture in general, and more recently specifically in the area of safety culture is Edgar Schein. Ed Schein has developed a cultural framework specific to safety which has been adopted throughout the Nuclear Industry internationally. Would it surprise you to know that the TransformationalSafety.Com Integrated Safety Culture Assessment is the only qualitative/quantitative intervention in the World that "maps" an organizations safety culture against the framework of Ed Schein.

In addition the Integrated Safety Culture Assessment incorporates wireless data collection methods (quantitative) with Transformational Focus Groups (qualitative) and can also include an Observational Element.

TransformationalSafety.Com's patented wireless survey delivery protocols

The Transformational Safety Survey has been developed to take full advantage of the Turning Point Wireless Delivery System. We at TransformationalSafety.Com have researched the tools available to the market and have concluded that wireless technologies allow us the flexibility to integrate our Survey Methodology with an advanced, yet robust, data management suite. The fact that the software platform integrates so well with Microsoft PowerPoint makes delivery more intuitive within many environments.

Probably one of the most significant reasons that TransformationalSafety.Com strongly advocates the use of the On-Site Wireless Delivery System is concerned with maximizing the value of the data obtained. Of all the possible data management systems which might be employed, only the On-Site Wireless Delivery System minimizes the influence of literacy impacts. Traditional Paper/Pencil, Web Administration, and email based processes may all be impacted by the literacy and or IT familiarity of participants. Such can significantly impact results obtained. When we consider that the target group for many safety culture assessment involve large numbers of operational personnel; with a wide variety of literacy and IT skills, the importance of taking advantage of a literacy neutral process becomes all the more evident.

TransformationalSafety.Com's Reporting Mechanisms

The Integrated Safety Culture Assessment uses the most intuitive reporting methods available. To receive a Sample Report enquire today.

For further information on David G Broadbent's Bespoke Training Interventions and Consulting Services please contact TransformationalSafety.Com